Ways to Make Business form Global **Acrylonitrile Butadiene Styrene Market**.

**Global Acrylonitrile Butadiene Styrene Market By Source (Acrylonitrile, Butadiene and Styrene Monomers), Process (Extrusion and Injection Molding), Additives (Glass, Polyvinylchloride (PVC) and Others), Product Type (Opaque, Transparent and Coloured), Application (Construction, Automotive, Marine, Furniture, Plumbing and Others) and Geography (North America, South America, Europe, Asia-Pacific, Middle East and Africa) – Industry Trends and Forecast to 2026**

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**Market Analysis: Global Acrylonitrile Butadiene Styrene Market**

**Global acrylonitrile butadiene styrene market is expected to rise to an estimated value of USD 46.4 billion by 2026, registering a substantial CAGR in the forecast period of 2019-2026. The high growth of this market is due to growing construction activities**

**Market Definition: Global Acrylonitrile Butadiene Styrene Market**

**Acrylonitrile Butadiene Styrene (ABS) is a type of thermoplastic-based polymer which is produced in the form of amorphous powder. The product includes features such as toughness, hardness and better stability and usually used in the injection molding applications. It is produced with the help of polymerization of acrylonitrile and styrene in the presence of polybutadiene. It provides huge impact on heat resistance and durability. ABS is highly used in some of the prominent industries which include automotive, building & construction, sports, consumer goods, and electronics.**

**Market Drivers:**

**Growing demand of automotive industry around the world drives the market growth**

**Increasing living standard of people in emerging economies which makes them to invest more in the construction and decorative homes appliances is another factor for the growth of this market**

**Increasing awareness between the relation of mass and fuel economy is another driver for the market growth**

**Growing demand for electric vehicles and continuous advancements in technology is a major driver for the market growth**

**Market Restraints:**

**Rapid fluctuation in raw material price is expected to restrict the market growth**

**Limited supply of raw materials can also hamper the growth of this market**

**Increased usage of styrene butadiene rubber (SBR) can also restrict the market growth**

**Segmentation: Global Acrylonitrile Butadiene Styrene Market**

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**By Source**

**Acrylonitrile**

**Butadiene**

**Styrene Monomers**

**By Process**

**Extrusion**

**Injection Molding**

**By Additives**

**Glass**

**Polyvinylchloride (PVC)**

**Others**

**By Product Type**

**Opaque**

**Transparent**

**Coloured**

**By Application**

**Construction**

**Automotive**

**Marine**

**Furniture**

**Plumbing**

**Others**

**By Geography**

**North America**

**US**

**Canada**

**Mexico**

**South America**

**Brazil**

**Argentina**

**Rest of South America**

**Europe**

**Germany**

**France**

**United Kingdom**

**Italy**

**Spain**

**Russia**

**Turkey**

**Belgium**

**Netherlands**

**Switzerland**

**Rest of Europe**

**Asia-Pacific**

**Japan**

**China**

**South Korea**

**India**

**Australia**

**Singapore**

**Malaysia**

**Indonesia**

**Thailand**

**Philippines**

**Rest of Asia-Pacific**

**Middle East and Africa**

**South Africa**

**Egypt**

**Saudi Arabia**

**United Arab Emirates**

**Israel**

**Rest of Middle East and Africa**

**Key Developments in the Market:**

**In April 2019, Trinseo has introduced a long-glass-fiber-reinforced acrylonitrile butadiene styrene (ABS LGF) alloy which is an innovative lightweight plastic which can replace metal in semi-structural components and provides up to 30 percent weight savings The launch will help the company to increase its presence and customer base in the global ABS market**

**In August 2017, Athlone Extrusions Ltd was acquired by Swiss group Schweiter Technologies who are the privately independent thermoplastic sheet extruder and compounder. The acquisition will help the company in expanding their production capacity and improving their efficiency through technical innovation**

**Competitive Analysis:**

**Global acrylonitrile butadiene styrene market is highly fragmented and the major players have used various strategies such as new product launches, expansions, agreements, joint ventures, partnerships, acquisitions, and others to increase their footprints in this market. The report includes market shares of acrylonitrile butadiene styrene market for global, Europe, North America, Asia-Pacific, South America and Middle East & Africa.**

**Key Market Competitors:**

**Few of the major competitors currently working in the global acrylonitrile butadiene styrene market are LG Chem, LOTTE ADVANCED MATERIALS CO., LTD., Trinseo, SeaGate Plastics,Inc., The Spiratex Company, Bixby International, UNITED PLASTIC COMPONENTS INC., INEOS, Plastic Extrusion Technologies, RTP Company, Preferred Plastics, Inc., Crafted Plastics Inc., Select Plastics, Formosa Plastics Corporation, Chi Mei Corporation, SABIC among others.**

**Research Methodology: Global Acrylonitrile Butadiene Styrene Market**

**Data collection and base year analysis is done using data collection modules with large sample sizes. The market data is analysed and forecasted using market statistical and coherent models. Also market share analysis and key trend analysis are the major success factors in the market report. To know more please request an analyst call or can drop down your enquiry.**

**The key research methodology used by DBMR research team is data triangulation which involves data mining, analysis of the impact of data variables on the market, and primary (industry expert) validation. Apart from this, other data models include Vendor Positioning Grid, Market Time Line Analysis, Market Overview and Guide, Company Positioning Grid, Company Market Share Analysis, Standards of Measurement, Top to Bottom Analysis and Vendor Share Analysis. To know more about the research methodology, drop in an inquiry to speak to our industry experts.**

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**Key Insights in the report:**

**Complete and distinct analysis of the market drivers and restraints**

**Key market players involved in this industry**

**Detailed analysis of the market segmentation**

**Competitive analysis of the key players involved**

**About Data Bridge Market Research:**

**Data Bridge Market Research set forth itself as an unconventional and neoteric Market research and consulting firm with unparalleled level of resilience and integrated approaches. We are determined to unearth the best market opportunities and foster efficient information for your business to thrive in the market. Data Bridge endeavors to provide appropriate solutions to the complex business challenges and initiates an effortless decision-making process.**

**Contact:**

**Data Bridge Market Research**

**Tel: +1-888-387-2818**

**Email: corporatesales@databridgemarketresearch.com**